



Strategic Planning & Development

Lansing Board of Water & Light
Corporate Planning Process Update
Committee of the Whole, July 16, 2019

MAY 2019 DISCUSSION TOPICS

Integrated Resource Plan

Strategic Plan

Enterprise Planning Efforts

Strategic Management (aka Balance Scorecard)

INTEGRATED RESOURCE PLAN STAKEHOLDER ENGAGEMENT UPDATE

A stakeholder is defined as an individual group or organization who is impacted by outcome of the BWL's Energy Plans



INTEGRATED RESOURCE PLANNING

March 2019 – January
2020



Stakeholder Engagement Highlights the Value of Public Ownership

- Provides transparency to customers, which includes a demonstration the LBWL is moving away from fossil fuels in a reasonable and affordable manner to its customers
- Due diligence to ensure investments are reasonable and valuable

INTEGRATED RESOURCE PLAN: STAKEHOLDER ENGAGEMENT

GOAL

- To acquire insight on needs and interests of actual and potential customer constituents
- Insight on customer industry awareness and interest in exploring strategies that permit the balance of reliability, environmental and economic goals
- Allow interested parties an opportunity for input and secure community support for recommendations

TARGET STAKEHOLDERS

- Current plan involves a series of small group discussions from March 2019 through June 2019
- Anticipate additional discussions to continue through November 2019
- The community participants includes environmental interest groups, neighborhood associations, municipal representatives, large commercial/industrial customers, and any other individuals identified through this stage

DELIVERABLE

- A summary report reflecting the discussion process and feedback received
- Given that stakeholder feedback may continue through out the IRP process, this report will likely not be finalized until the Commission report. However, interim updates will be available as needed



WHO ARE THEY?

- ✓ Customers (Residential & Commercial)
- ✓ Environmental Interest groups
- ✓ Special Interest groups
- ✓ Top Commercial Industrial Customers
- ✓ Regional Developmental Agencies
- ✓ Municipalities & their staff
- ✓ Neighborhood associations
- ✓ Action agencies and groups

HOW ARE THEY SELECTED ?

- ✓ Previous Interested groups
- ✓ Strategic Commercial Industrial Accounts
- ✓ Interview feedback
- ✓ Generalized suggestions
- ✓ Social Media invites (*i.e. Facebook, Linked In*)



EXAMPLE OF SOCIAL MEDIA POST

**We want to hear
from you.**

**The BWL has started working on
our 2020 Integrated Resource
Plan, which will chart the future for
greater Lansing's power needs.**

**If you'd like to meet with a BWL
representative, please email
Patrick.Walters@lbwl.com.
Small group discussions are being
held now until mid-fall.**



**SOUND OFF! As we plan for future power generation, the BWL wants to hear from you! Tell us about your
priorities, concerns and the values we should consider during our planning process. Register here:**

<http://bit.ly/BWLIRP19>

METHOD OF ENGAGEMENT

Direct

- ✓ Small group discussions
- ✓ Large group discussions
- ✓ Email correspondence
- ✓ Web form

Information Provided

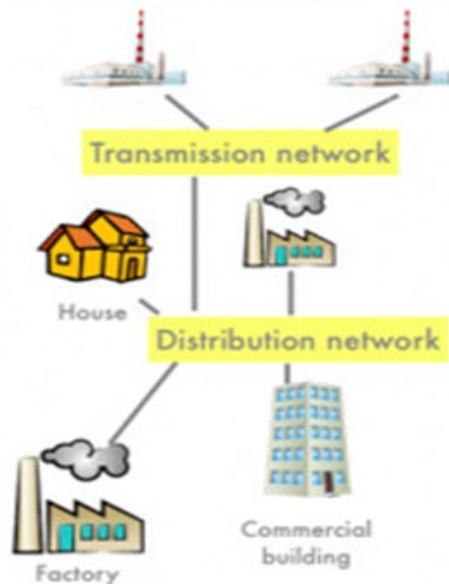
- ✓ Sustainability plans and goals
- ✓ Examples of what other utilities are doing
- ✓ Opportunities to gather more information or partner



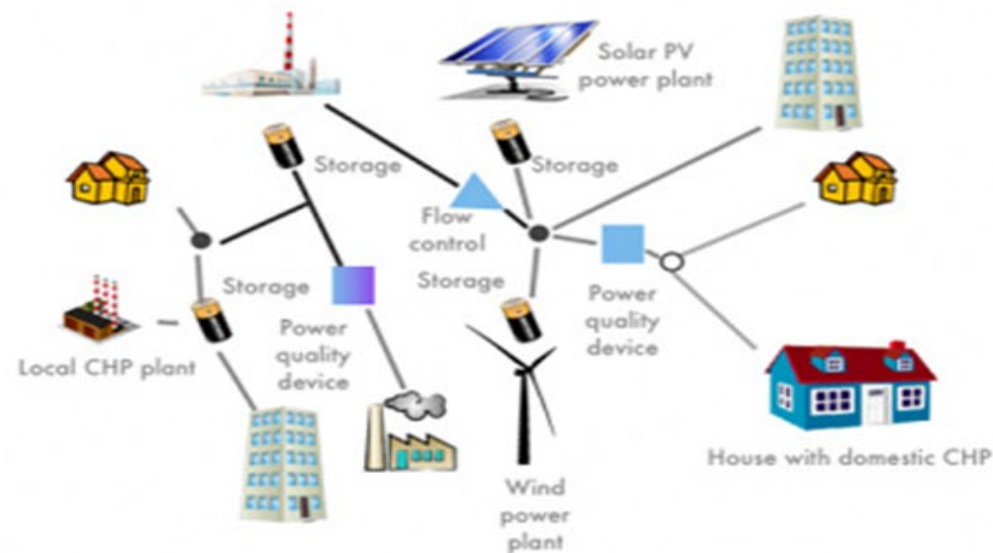
DISCUSSION TOPICS & AGENDA



Yesterday Centralized Power



Tomorrow Clean, local power



DISCUSSION TOPICS & AGENDA

- Description of process and timelines
- Whether they, their community or interest group has sustainability goals
- Knowledge base of industry trends and technologies
 - Thoughts on BWL's investment and priorities
- Awareness of BWL current energy waste reduction program
 - Opportunities to further partner and educate



Steps ahead..

- Continue with meetings and engagement
- Implementing some of the suggestions to educate and keep stakeholders informed
- Prepare summary report of feedback and suggestions

